

Dear Spokesperson,

Congratulations on your decision to introduce a referendum during the Dalhousie Student Union!

This nomination package is designed to help guide you through the election. As Chief Returning Officer, I am responsible for overseeing the election process and assisting referendum campaigns with any issues that may arise during the next few weeks. Please don't hesitate to contact me at any time if you have questions or concerns.

ELECTION SCHEDULE

Nomination Period: January 23, 2012, 9:00 AM – February 1, 2012, 6:00 PM

All forms in this package must be completed and submitted in hard copy to the second floor DSU reception desk by 6 PM on February 1st. I will be available in the Elections Office (Room 220, DSUSO Office), on February 1st from 4:30 PM to 6 PM to accept forms.

Candidates' Café: February 2nd, 2012, 3:00 pm – 4:30 pm

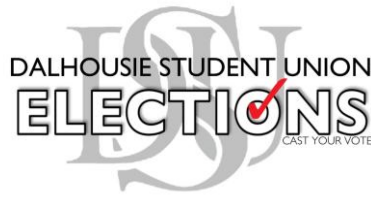
This is a mandatory session for all candidates and referendum campaign spokespeople that will outline in detail the elections regulations and schedule of events. Reasons for any absence must be submitted in writing to the CRO 48 hours in advance of the event. Excusal is subject to the approval of the elections committee. Any campaign spokesperson who misses the Café without the express written permission of the committee will have their referendum automatically disqualified.

Campaigning: February 6, 2012, 8:00 AM – February 13th, 2012, 8:00 PM

This week will consist of various events planned by the elections committee as well as time to do your own campaigning. For your reference:

- All-Candidates Debate, Studley Campus: February 8th, 12PM – 2PM, main level of Student Union Building.
- All-Candidates Debate, Sexton Campus: February 9th, 12PM – 2PM, Alumni Lounge, A Building, Sexton Campus.
- Presidential Debate: February 13th, 1:30PM – 3PM, Grawood Lounge, Student Union Building.

Some smaller events are being planned and you will be informed of these at Candidates' Café.



Voting: February 14th, 8:00 AM – February 16th, 6:00 PM

Polling is done online, but there will also be multiple laptop-equipped polling stations set up around campus during this period for approximately seven hours daily. You will not be allowed to campaign during this time.

Results: February 16th, 2012, 9:00 PM

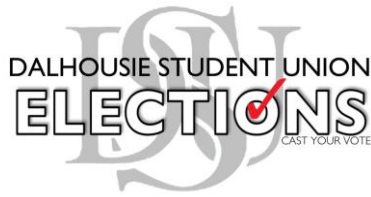
The results party will be held at the Grawood and we will begin announcing the results at 9:00 PM sharp.

The elections committee will keep office hours during the campaign and voting periods. These hours will be announced at Candidates' Café and posted on the door of the office.

We have also opted to release the election rules prior to Candidates' Café this year so that campaigns may begin to prepare materials. Despite this, we remind you that there must be no campaigning before **8:00 AM on February 6th**. We will not formally release the list of candidates and referenda to the public until after the Café on February 2nd.

We wish you the best of luck during your campaign!

Katelynn Northam
Chief Returning Office
DSU 2012 General Elections
Suite 220, Student Union Building
election@dal.ca



NOMINATION FORM

Referendum Question *(a separate sheet may be attached)*

Please indicate your proposed question. Do not include the question preamble or any other information at this time.

CHIEF SPOKESPERSON INFORMATION:

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LAST NAME

GIVEN NAME(S)

LOCAL ADDRESS

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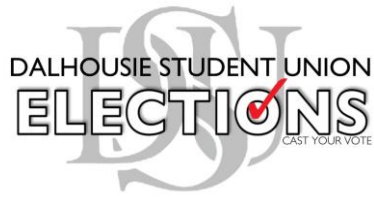
PHONE NUMBER

EMAIL

B00

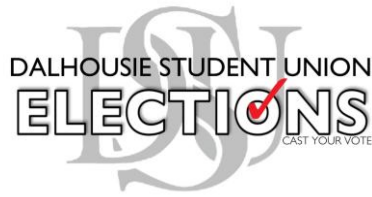
STUDENT NUMBER

Please note: The above should be your name as it appears on your student records. Unless otherwise indicated, that is the name we will use on election materials. If you wish to deviate from the name you have indicated above, please indicate below your preferred name:



Additional signatures may be recorded here:

DATE	NAME	B00 NUMBER	SIGNATURE

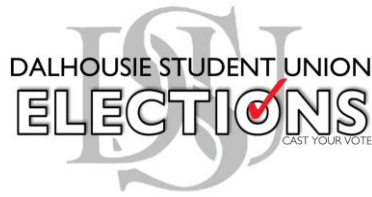


I, the undersigned, affirm that:

- I consent to be the Chief Spokesperson and officially represent the referendum indicated on the first page of this form;
- I am eligible to act as a spokesperson as laid out by the Dalhousie Student Union Constitution;
- I am aware of the commitments required of me from now until the end of the election period;
- The information written in this nomination form:
 - Is true to the best of my knowledge
 - Accurately indicates how I wish for the referendum question to appear on the ballot;
 - Provides the most efficient contact information by which to contact me.

Signature of Chief Spokesperson

Date



OFFICIAL AGENT NOMINATION FORM

Nominees may, but are not required to, appoint official agents to act as liaisons with the elections committee.

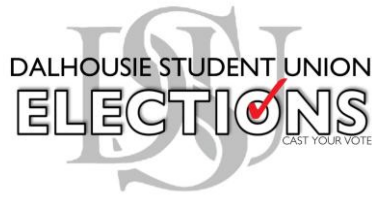
Appointments of official agents will take place at Candidates' Café on February 2nd, 2012. Official agents must attend Candidates' Café and may not come in place of the Chief Spokesperson.

OFFICIAL AGENT INFORMATION

LAST NAME	GIVEN NAME(S)
PHONE NUMBER	EMAIL
B00	
STUDENT NUMBER	

LAST NAME	GIVEN NAME(S)
PHONE NUMBER	EMAIL
B00	
STUDENT NUMBER	

LAST NAME	GIVEN NAME(S)
PHONE NUMBER	EMAIL
B00	
STUDENT NUMBER	



By signing this document you are agreeing to act as official agents for the referendum indicated on this form from now until the end of the election period.

We, the undersigned, affirm that:

- We hereby agree to act as official agents for the nominated referendum on this form;
- We are fully aware of the responsibilities and duties required of us as official agents during the 2012 DSU Elections;
- We are eligible to act as an official agent in the 2012 DSU Elections.

Signature of Nominated Official Agent

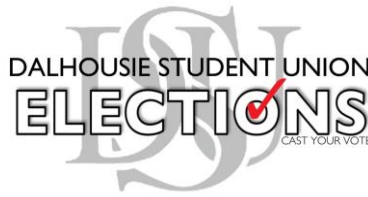
Date

Signature of Nominated Official Agent

Date

Signature of Nominated Official Agent

Date



2012 DSU ELECTION RULES

Candidates should also refer to Section 8 of the DSU Constitution for basic campaigning and election rules. Candidates found to be breaking any of the following rules may be fined as per the guidelines set out in Section 8, Article 12 (d).

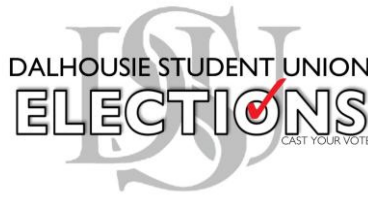
Questions and concerns can be directed to the CRO at election@dal.ca.

GENERAL RULES

1. No candidate shall slander another candidate nor produce campaign materials which are libellous towards other candidates.
2. No candidate may use DSU or society resources during the course of their campaigning.
3. Candidates may not use the DSU Tiger nor any Dalhousie University campaign materials or slogans in the course of their campaigning.
4. Candidates must be as diligent as possible about eliminating litter caused by their campaign materials in buildings and on university grounds. An excessive amount of litter (as judged by the election committee) that is caused by campaign materials will result in a fine.
5. Candidates may not use stickers.
6. Candidates may not campaign inside any university library or on-campus bar.
7. All campaigning will begin at 8:00 AM on Monday, February 6 and cease on Monday, February 13 at 8:00 PM.

POSTER RULES

1. Candidates are asked to submit two campaign poster designs to the elections committee (one 11 x 17 and one 8.5 x 11). Please submit files in a PDF format.
2. Candidates must submit electronic copies of their posters to the elections committee at election@dal.ca no later than 3:00 PM on Sunday, February 5. Posters submitted after this time will not be used during the campaign period.
 - a. Posters will be posted up by noon on Monday, February 6th.
3. Poster locations will be made public at Candidates' Café.
4. The elections committee is responsible for the placement, posting and removal of all candidate posters. Any posters not put up by the elections committee will be removed immediately and the offending candidate will be fined.
5. Posters will be grouped according to position, and as a large group whenever wall space allows.



- a. If a greater-than-normal number of candidates are running and wall space is not available, the posters may be split into two locations but will remain grouped by position.
6. Posters that have been damaged or otherwise vandalised will be replaced by the elections committee as soon as possible.
 - a. The elections committee will make regular rounds to inspect the posters. If you notice your poster has been damaged and isn't replaced in 24 hours, please send us an email at election@dal.ca.
7. Posters will be printed at a cost of \$0.77 each from Campus Copy – please account for the printing of 20 posters in your budget. This amount will be deducted from your \$200 spending limit.
 - a. If, due to vandalism you require more than 20 posters, you will not be charged for the printing of additional posters.

HANDBILLS

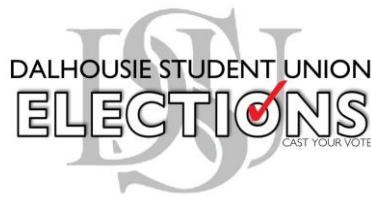
1. Candidates must submit electronic copies of all handbill designs to election@dal.ca no later than 3:00 PM on Sunday, February 5th.
2. Handbills must not exceed 4.25 inches by 5.5 inches in size. Any handbill found to be larger than this size will result in the offending candidate being fined.
3. Candidates are responsible for printing and distributing their own handbills.
4. Candidates may not distribute handbills in classrooms or in a university library.
5. Candidates are responsible for all handbills displayed around campus after the campaigning period has ended. Candidates may not distribute handbills once the campaign period has ended.

WEBSITES

1. Each candidate will be allowed one campaign website on which they must post a link both to dsuelections.ca and dsu.ca.
2. Candidates may leave their websites live but cannot update them after campaigning has ceased on February 13th.

FACEBOOK

1. Candidates will be permitted one Facebook page and one Facebook group.
 - a. Candidates are permitted to send unlimited numbers of messages to page and group members.
2. Candidates are permitted to use their personal Facebook pages to campaign.
3. Candidates must provide a link to the dsuelections.ca website from their Facebook page and group.



4. Facebook pages and groups may remain live after the close of campaigning, but walls must be closed and candidates may not make further posts on them. They also may no longer send messages to their members.
5. Candidates may not make further Facebook posts related to their campaigns on their personal pages after the close of campaigning.
6. Candidates are permitted to use personal Facebook pages to promote voting during the voting period but may not make reference to their campaigns in doing so.

TWITTER

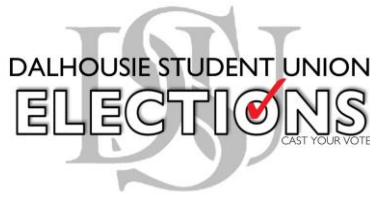
1. Each candidate may either create a new Twitter account to use for the duration of their campaign, or they may continue using a current Twitter account. Candidates will not be permitted to use both for campaigning purposes.
2. There is no limit to the number of Tweets candidates can make.
3. Candidates' Twitter accounts may stay open after the end of campaigning but candidates are not permitted to make posts between 8:00 PM on February 13th and 6:00 PM on February 16th.

EMAIL

1. Each candidate is restricted to one bulk email to societies sent by the VP Internal and one bulk email sent to no more than 50 people.
 - a. All bulk emails must cc election@dal.ca

VIDEO

1. Each candidate is encouraged to create a 1-minute video that will be used on the DSU Elections website.
 - a. Candidates are permitted to make further videos but only the 1-minute video will be used on the DSU Elections website.
 - b. In order to be used on the website the video must be submitted no later than 4 PM on Monday, February 6th.
2. Anyone appearing in a campaign video must sign a consent form.
 - a. Candidates must submit these consent forms with their expense reports at the end of the voting period.
 - b. Forms are downloadable on www.dsuelections.ca.
3. Additional videos that candidates wish to use must be sent to the elections committee for approval. The committee will review the video and approve it within 24 hours of submission.
4. Videos may not use coarse language, alcohol, or drugs.



CHALKING

1. Candidates are permitted to chalk any of the sidewalks on campus with the exception of the area in front of the Killam Library.
 - a. Chalk must be removed by 8:00 PM on Tuesday, February 14.
2. Should the elections committee receive a complaint about inappropriate chalking, the respective candidate will be expected to wash it off within 24 hours.

CLASSROOMS

1. The use of posters or campaign materials within the classroom is forbidden.
2. Verbal campaigning within the classroom requires the express written permission of the presiding faculty member in writing.

CAMPAIGN WORKERS

1. Candidates are responsible for the actions of their campaign workers.
2. Candidates must submit the names of all campaign workers no later than 12 pm on Monday, February 6th.
 - a. Any changes to a candidate's roster of campaign workers must be submitted immediately in writing to the CRO and is subject to the approval of the elections committee.

AGM

1. This year's AGM will be held on the evening of February 8th, during the campaign period. Candidates are encouraged to attend this very important meeting, but will not be permitted to campaign inside the meeting.